

Where You Shop Matters Q&A

Q: When do registrations close?

A: Registrations for the Where You Shop Matters campaign close at 11.59pm on the 30th of September 2022.

Q: When will the winners be announced?

A: The selected businesses of the Where You Shop Matters campaign will be announced in the first week of October 2022 and will be notified via the contact details provided.

Q: What businesses are eligible to register?

A: All New Zealand-based small businesses that bank with ANZ can register for the campaign. Full T&Cs can be consulted [here](#).

Q: If my business is selected, what will I receive in return?

A: The selected businesses will be featured in our Where You Shop Matters national advertising campaign. Your business will be promoted in social media driving traffic through to your website, and 5 businesses will also be selected to feature on outdoor billboards during the holiday season.

Q: What will I be expected to do if my business is selected?

A: The selected businesses will be required to provide images to be featured in the social media campaign and if chosen, be available for a photoshoot by a professional photographer for the outdoor billboard campaign.

Q: Do I need to be an ANZ and Visa card holder to enter?

A: Yes, your business needs to have a banking relationship with ANZ, and you must have a valid Visa card to register. Full T&Cs can be consulted [here](#).

Q: Does it cost anything to enter?

A: It's completely free to enter the Where You Shop Matters campaign. However, your business must have a banking relationship with ANZ to be eligible.

Q: Is there someone I can contact directly about my submission?

A: If you're having trouble with your entry or have any questions about the Where You Shop Matters campaign, please contact us at wysm@theworksagency.com.au.

Q: How many businesses will be selected for the campaign?

A: 30 businesses will be featured in our online marketplace and on social media, and five businesses will be featured in an outdoor billboard campaign to increase awareness about their businesses and products in the holiday shopping season!

Q: Will my face be used in the campaign?

A: Yes, if you are selected, you and your business will be the stars (and face!) of the Where You Shop Matters campaign.

Q: How long will the campaign run for?

A: The Where You Shop Matters campaign will be live for four to six weeks, between November and December 2022 during the peak holiday shopping season.

Q: *Where will the campaign be promoted?*

The Where You Shop Matters campaign will be promoted across social media and outdoor billboard advertising during November and December 2022.