

JUDGING CRITERIA

Recipients of the ANZ Business Boost Campaign are selected by a panel of judges, who evaluate applicants based on the following criteria:

1. Information provided

Your application must clearly outline your business's background, the challenge you are facing and what support you need for your business to succeed. Your application must also explain why your business would be a worthy recipient for an ANZ Business Boost package. Business owners must demonstrate a realistic plan for growth and that they have the experience to take the plans forward. Highlighting exactly why your business deserves the package helps judges assess the merit of your application.

2. Impact

The judges are looking for applications where the delivery is likely to have a positive impact on the economy and will help your business grow and succeed. Share your vision and objectives and how this ANZ Business Boost package will help you to achieve this.

3. Supporting material

Include images and videos in your application, if possible, to support your entry. Try to tell your story and explain why you deserve the ANZ Business Boost package to demonstrate your enthusiasm and commitment.

FREQUENTLY ASKED QUESTIONS

Q: Who can apply for an ANZ Business Boost package?

A: The ANZ Business Boost Campaign is open to all ANZ Business customers with a turnover of less than NZ\$1,000,000.00. Applicants must be New Zealand residents or living in New Zealand (with at least six months remaining on a valid visa when entering the Competition), aged 18 and over on 1 September 2025 and authorised by the business to register for the Competition. Previous winners of an ANZ Business Boost package are not eligible to apply or win again.

Q: How do I apply for a Business Boost package?

A: To apply for a Business Boost package, you need to submit an online application at <https://www.visa.co.nz/campaign/anzbusinessboost>

Q: How many Business Boost packages will be awarded?

A: ANZ will be awarding up to five Business Boost packages across New Zealand.

Q: How many Business Boost packages can each business win?

A: A business can only be awarded one Business Boost package.

Q: What is the value of a Business Boost package:

A: Each package will be valued up to NZD20,000 each.



Q: When can I apply for an ANZ Business Boost package?

A: You can apply for an ANZ Business Boost package between the Monday 14 July and 1 September 2025.

Q: What types of support can I apply for?

A: There are no restrictions on the types of support you can request for your business. It could be big or small, if it helps your business grow and succeed.

Q: How are the Business Boost packages awarded?

A: Business Boost packages are chosen by a panel of judges. The judges take several criteria into consideration when selecting a business. You can read the judging criteria [here](#).

Q: When will the ANZ Business Boost packages be delivered?

A: An ANZ Business Boost package will be offered to winners from 15 September 2025 onwards.

Q: Can I submit more than one application?

A: The judges will only consider one application per business. If additional applications are submitted by a business, only the last valid application submitted will be considered by the judges.

Q: What information do the judges want to know?

A: The judges want to know what challenge you have and how you believe your business will benefit from the Business Boost package.

Q: How do I increase the chances of my business being selected?

A: Demonstrate clearly with examples of how your business will succeed with the support.

Q: How will I know my application was received?

A: You will receive an on-screen confirmation to confirm your application has been successfully uploaded.

Q: Will I be notified if my application isn't successful?

A: No, you will only be notified if your application was successful.

Q: What size business can apply for the Business Boost package?

A: Any ANZ Business customer with a turnover of less than NZ\$1,000,000.00 can apply.

Q: Who can I contact if I have questions about ANZ Business Boost campaign or the application process?

A: If you have any further questions, please contact us anzpromotion@visa.com.